



October, 2019

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**The Wausau Lyric Choir is celebrating its 47th year! We would like to expand our support base of area businesses.** We have a long tradition of sharing beautiful choral music in our community and are reaching out to local businesses and foundations to help us continue our efforts. For those of you who have generously sponsored us over the years, we thank you and ask for your continued support!

**About the Wausau Lyric Choir:**

We are a 501(c)(3) not-for-profit ecumenical adult choir comprised of auditioned, volunteer members from across Northcentral Wisconsin. While the choir is made up of volunteers, it does not function without generous support from local businesses, foundations, faithful patrons and choir members on a yearly basis.

We perform two concert series annually; the first during the Christmas season, and the second in the spring. Our annual fundraising dinner event, Summer Serenade, takes place in June. Over the past 46 years, we have partnered with area choirs, professional soloists, musicians, and premiered commissioned works from nationally known contemporary composers. We endeavor to bring a wide variety of arts viewing and listening opportunities to Central Wisconsin. We are particularly proud of our scholarship program and each year provide scholarships to local high school graduates and college students.

**Our Requests:**

**The Wausau Lyric Choir is seeking support at the Major Sponsorship level. Please consider becoming a Major Sponsor of the choir. This Sponsor (\$1,000 or more) receives recognition and advertising on posters, programs and other promotional materials.** Donations at any level are appreciated, and all contributors are acknowledged in our concert programs. If you are able to donate, please fill out the enclosed Business Contribution Form and mail to us at your earliest convenience.

**Please consider attending our performances.** We are excited to offer our Christmas performances *free of charge!* Mark your calendars for the following dates:

- Our **Christmas** concerts are December 13<sup>th</sup> at 7:30pm and December 14<sup>th</sup> at 3:00pm at First Presbyterian Church in downtown Wausau. Along with donations from our generous sponsors, we will collect a free-will offering to help offset the costs associated with the concerts.
- Our **Spring 2019** concerts are April 18<sup>th</sup> 7:30 pm and April 19<sup>th</sup> at 4:00 pm at the Sentry Theater in Stevens Point. Tickets will be available to purchase in collaboration with the Central Wisconsin Symphony Orchestra and the Monteverdi Chorale. Ticket prices vary based on seats, to purchase visit [www.cwso.org](http://www.cwso.org).
- Our annual **Summer Serenade** fundraising event is on June 7, 2019 at 5:30pm with the location TBD. Reservation forms will be available in early 2020, at our spring concerts, and on our website.

Thank you for your time and consideration. We look forward to hearing from you!

Sincerely in Song,

October, 2019

Gary Zimdars & Karen Zuidema  
*Fundraising Co-Chairs*